



**JOEY VESTAL**

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**OBJECTIVE**

To create something new every day.

**EXPERIENCE**

**Senior Art Director and Web Designer**, July 2008 - present  
David Branby Advertising, Reno, NV

Responsibilities include creative concepting, brand management, art direction, graphic design, art production, web design, web programming and production, SEO, social media, photography, video and sound editing, project presentation and account coordination for various projects and clients.

**Junior Art Director**, June 2007 - June 2008  
Estipona Group, Reno, NV

Responsibilities included creative concepting, art direction, graphic design and art production for various projects and clients.

**Creative Director, Art Director and Presenter**, Jan. 2008 - June 2008  
2008 National Student Advertising Competition Team  
First place in district and sixth place nationally

Responsibilities included creative concepting, creative direction, copywriting, art direction, graphic design, art production and project presentation for national advertising competition.

**SKILLS**

Expert in Adobe Illustrator, InDesign, Photoshop, Dreamweaver, XHTML, CSS, Final Cut Studio and Microsoft Office.

Proficient in SEO and Adobe Flash.

Basic knowledge of Processing and Javascripting.

**EDUCATION**

**University of Nevada, Reno**, Bachelor of Arts 2008  
Major in Journalism with an emphasis in Advertising  
Minor in Art with an emphasis in Digital Media

**RECOGNITION**

2008 Gold Addy Award for B-to-B HTML Website  
James Fasules Award for the 2008 Outstanding Advertising Student  
Two 2007 Silver Student Addy Awards  
Five art pieces published in UNR Brushfire Literary Arts Journal

**REFERENCES**

Available upon request.